

SPONSORSHIP OPPORTUNITIES



WE
WOMEN'S EQUITY
BRUNCH

Dear Sponsor,

Thank you for considering the Women's Equity Brunch (WE Brunch) in your organization's giving plans. Your interest in supporting our mission to advance equity, empower women, and create positive change is deeply appreciated.

At WE Brunch, we believe that together, we can build a brighter, more equitable future. We understand that meaningful partnerships are the cornerstone of transformative impact. It is through the collective efforts of individuals and organizations like yours that we can inspire, educate, and empower women from all walks of life.

Our Journey, Our Mission. Since our inception in 2020, WE Brunch has been on an intentional journey of empowerment. We've celebrated the accomplishments of women, championed diversity and inclusion, and fostered connections that have led to job advancement, education, and business start ups. Our events have been a source of inspiration and critical networking for women at every stage of life.

Why Your Support Matters. Our events run on 100% volunteers. Your support allows us to offer our events at an affordable price while still providing a quality experience. It also allows us to create access for women who would otherwise not be able to afford our events. As we look ahead to our future events in 2025 and beyond, we know that your support can make all the difference. By partnering with WE Brunch, you become an integral part of our mission.

The Power of Partnership. By choosing to partner with us, you are not just investing in an event; you are investing in the transformation of lives, in the creation of opportunities, and in the empowerment of women who are ready to make their mark on the world.

We invite you to explore the sponsorship opportunities outlined in this package, each designed to showcase the mutual benefits of our partnership. We are open to customizing sponsorship arrangements to best align with your company's goals and values.

Sincerely,



Amanda Bonilla & Doneisha Posey
Co-Founders of WE Brunch



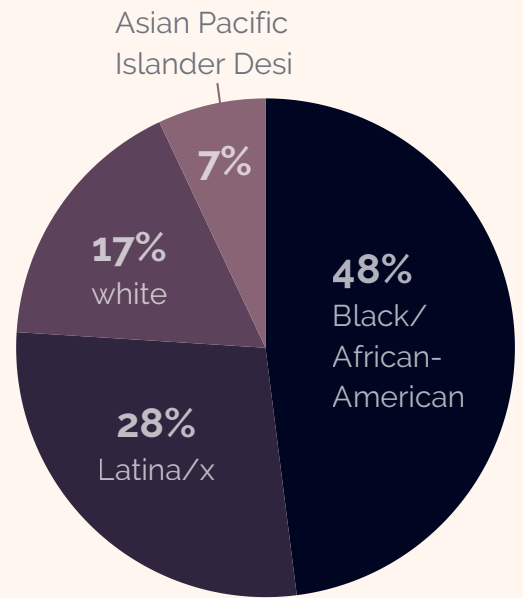
UNLOCKING YOUR IMPACT



1,500+
ATTENDEES

By partnering with WE Brunch, your company aligns with a force for positive change. Here's why your support is critical:

- **Impactful Change:** Your sponsorship directly contributes to initiatives that drive civic engagement, job advancement, self-empowerment, educational awareness, and intersectional relationship building.
- **Diverse Reach:** Gain visibility and recognition among a diverse audience of women from various backgrounds, strengthening your commitment to diversity and inclusion.
- **Community Building:** Be part of a community that actively advocates for equity, leaving a lasting impact on individuals and society.
- **Positive Brand Association:** Associate your brand with a movement that stands for empowerment, progress, and positive change.



20,000+

Reach across our social media platforms



10,000+

Page views



600+ Subscribers

30% Newsletter open rate

100%
XBE VENDOR
PARTICIPATION

“

If I could bottle the feeling in the room at Women Equity (WE) Brunch Indy, I'd spray it as perfume before every big meeting or presentation. . . There was a hum. . . a vibe. . . a buzz of inspiration, of safety, of power. It felt like big things were possible. I'd love to bottle that feeling.

—2023 ATTENDEE

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ANNUAL

SPONSORSHIPS



	EMPOWERMENT	JUSTICE	WBE TRAILBLAZER	WBE INNOVATOR
Cost	\$20,000	\$15,000	\$10,000	\$5,000
Reserved Seating	20 SEATS	16 SEATS	12 SEATS	8 SEATS
Prominent placement of logo on event materials				
Delivery of welcome remarks (2-3 min speech)				
Branded materials on tables				
Logo placement on website				
Social media recognition				
Verbal recognition during brunch				

INDIVIDUAL BRUNCH SPONSORSHIPS



	TABLE SPONSOR	WBE TABLE SPONSOR	COMMUNITY SPONSOR
Cost	\$2,000	\$1,000	\$500
Reserved Seating	8 SEATS	8 SEATS	4 SEATS
Branded materials on tables			
Social media recognition			
Verbal recognition during brunch			



EACH TICKET INCLUDES:

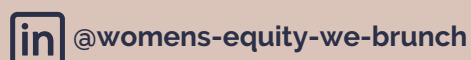
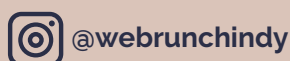
- Coffee bar ☕
- Welcome mimosas & drink tickets 🍹
- Unlimited breakfast buffet 🍳
- Endless photo ops to capture your glow ✨

VENDOR SPONSORSHIPS

IN-KIND DONATIONS

As members of the Central Indiana community and proponents of supporting local business owners, we sincerely appreciate any in-kind donations vendors are able to offer. Examples of in-kind donations include food and beverages, product samples, and service offerings. Serving as a WE Brunch vendor provides you with an opportunity to reach a diverse audience and increase awareness of your company.

A Few Past Sponsors



PLEASE DIRECT INQUIRIES TO

